



Italian for foreigners

Ornimi editions... in a few words

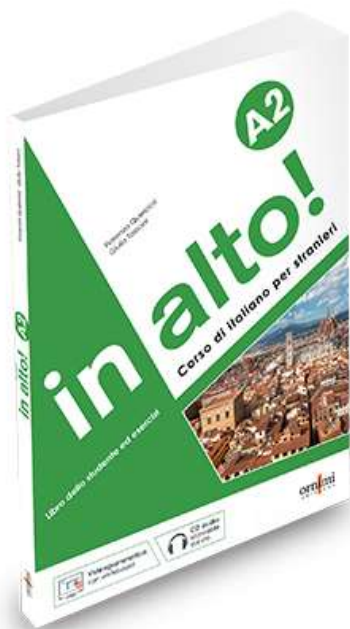
- ✓ Publishing house specialized in publication of teaching material and language courses for teaching Italian as a Second and as a Foreign Language.
- ✓ Offers high quality, updated, modern, practical, enjoyable and easy to use teaching material.
- ✓ Catalogue and didactic material continuously improved and enriched.
- ✓ The staff consists of qualified teachers who teach Italian as L2/LS
- ✓ The director and editor of the publishing house is an Italian teacher.
- ✓ Teaching advisory and teachers' training: educational workshops and webinars at teaching centers, schools and universities all over the world.
- ✓ Distribution network in different countries of the world which expands continuously.
- ✓ Sales in over 42 countries on every continent.
- ✓ Handbooks used from various Italian Cultural Institutes, Universities and schools around the world.

Main purpose: always be in direct and continuous contact with customers, teachers, students and all our collaborators.



- ✓ Coursebook (for adult and young adult students) - 'in alto!'
- ✓ Exercises - series 'Perfetto'
- ✓ Preparation for Certifications - 'Celi'
- ✓ Preparation for Certifications - 'Percorso Cils'

in alto! + CD audio + Videogrammar



- ✓ New Italian language coursebook
- ✓ Covers 5 levels of the CEFR from A1 to C1
- ✓ Student's Book + Workbook
- ✓ Conceived around a story of 3 foreign kids in Italy
- ✓ Each volume offers approximately 90 hours of lessons
- ✓ 10 units + 1 introductory unit
- ✓ Introductory page for each unit
- ✓ Section dedicated to culture
- ✓ Mind maps at the end of each unit
- ✓ 4 intermediate tests
- ✓ 4 self evaluation tests
- ✓ Grammar cards
- ✓ Audio CD (in the book + downloadable from the website)
- ✓ Exercises with keys
- ✓ Videogrammar (Free animated videogrammar)
- ✓ Free web resources constantly updated

in alto! + audio CD + Videogrammar

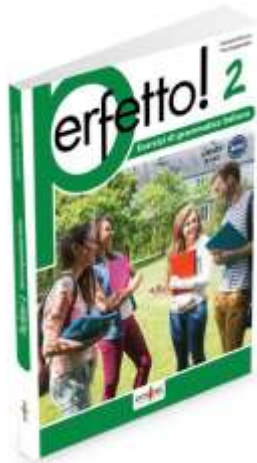
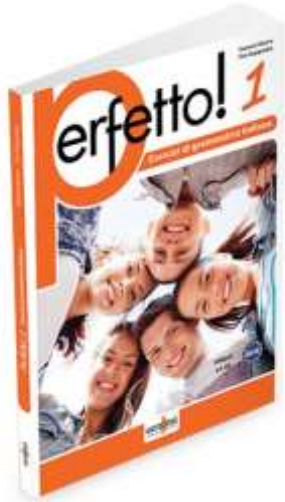
Strengths of the product

1. The most current and brand new coursebook on the market
 2. Modern method that sets the student in center
 3. Created from teachers with great experience in teaching to foreign students
 4. Understandable and simple layout that allows students to take notes on the book
 5. Various and rich material; the student meets all the grammatical and lexical topics of the level
 6. The series offers all the knowledge needed in order to participate in the examinations for the certifications (Celi, Cils, ecc.) in the most efficient way
 7. Animated videogrammar, we offer a new proposal that replaces the usual DVD (not always used from the teachers)
 8. Many revision and self - evaluation tests
 9. Mind maps for summary at the end of every unit (useful also for students with difficulties)
 10. Free extra online material (interactive exercises, additional activities)
 11. Competitive price
- Perfetto series can be suggested as additional material for the lesson. We recommend both series to be sold together as the best solution for a complete learning.

Weaknesses of the product

- ✓ Series is not completed yet, priority for our editing house is the publication of all volumes in a short time.
- ✓ Many same coursebooks are on the market for many years, therefore we should focus on novelty and promotion.
- ✓ Does not offer a DVD (replaced from free videogrammar) * see point 7

Perfetto! - Grammar exercises



- ✓ Exercise books divided in three volumes: from A1 to C1
- ✓ Perfectly combined with any reading book and methodology
- ✓ To be used as complementary and supplementary material in an Italian course
- ✓ Material suitable also for self-learning
- ✓ Each volume is divided into two parts (one per level)
- ✓ Units, intermediate tests and final tests
- ✓ Grammar tables available online
- ✓ Keys at the end of the book
- ✓ Images that guide the understanding of the meaning
- ✓ Different types of activities

Perfetto! - Italian grammar exercises

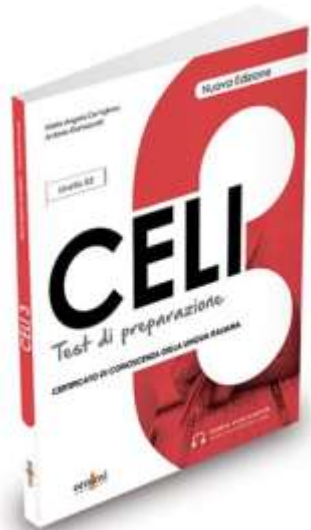
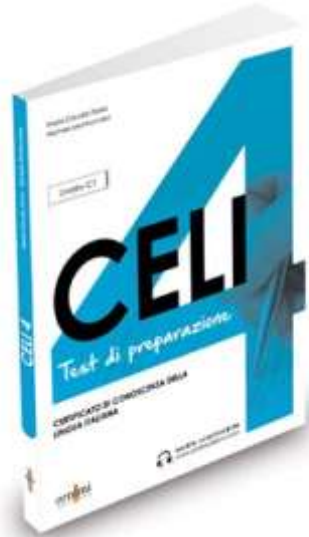
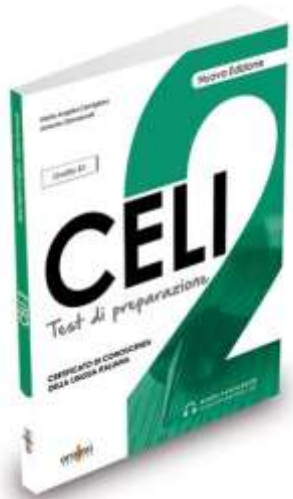
Strengths of the product

1. One of the few workbooks in the publishing market (the most current)
2. Can be used together with any coursebook
3. Offers various types of activities (8) and teaching techniques
4. Current and modern topics in order to keep student's interest high
5. Examples taken from the everyday language used by a native speakers
6. Activities' keys useful and helpful for self-learning
7. Understandable and simple structure
8. Covers completely all the teaching needs (exercises) that are missing from a coursebook
9. The authors are teachers with great teaching and editorial experience (publication of grammars and language skills)
10. Competitive price since it covers two levels in one volume

Weaknesses of the product

- ✓ This is a supplementary manual (someone must ask for it) * **see point 2 - point 8**
- ✓ Does not contain listening activities

Preparation for Celi certifications



- ✓ A complete proposal for passing the examination
- ✓ 3 volumes available for levels B1, B2 and C1
- ✓ All tests are composed of authentic texts
- ✓ Each test contains practice for:
 - understanding of written texts
 - production of written texts
 - understanding of oral texts
 - oral production
- ✓ Free downloadable online audio-CD
- ✓ Keys at the end of the book

Celi preparation tests - Celi Language Certifications

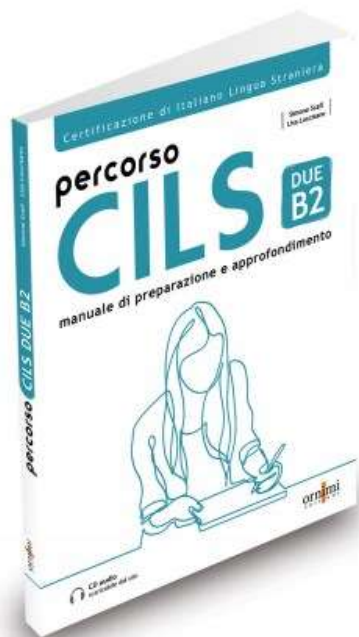
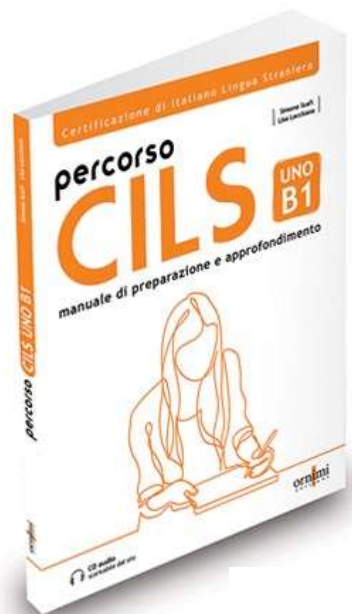
Strengths of the product

1. Most completed Celi series in the publishing panorama (offers 3 levels)
2. The writers' team not only has great experience in preparing for the Celi examination, but they are also examiners
3. Useful information about the examination procedure
4. Compared to the competition they offer a greater amount of teaching material and tests at a competitive price
5. The tests are presented according to a gradual difficulty criterion so that the student can approach them without difficulty
6. Understandable and simple layout that resumes the structure presented on the examination so that the student can become familiar with the exam in a practical way
7. Keys to all the activities
8. Online examples of answers for open-ended questions (for Celi 4)
9. Opportunity for teachers' training through webinars organized by Ornimi publishing house

Weaknesses of the product

- ✓ Series not completed yet (volumes for the other levels are getting prepared)

Percorso Cils - Preparation for certifications Cils



- ✓ New series for the preparation for the CILS Certifications of University for Foreigners of Siena
- ✓ Will be composed of 4 volumes: level A1-A2, level B1, level B2 and level C1
- ✓ Handbook of preparation and deepening
- ✓ Useful tips for the preparation both for teachers and students
- ✓ Answers, in-depth analysis and explanations
- ✓ Usable for self-learning
- ✓ Division of tests by skills + completed tests
- ✓ Useful glossarium in three languages
- ✓ Online area from where audio tracks can be downloaded

Percorso Cils - Cils Language Certification

Strengths of the product

1. The authors are Cils examiner teachers with great experience in teaching foreigners.
2. This is the only series for Cils Certification
3. Useful tips for the preparation both for teachers and students
4. Practical division of the manual in four sections:
 - first section - presentation of the examination
 - second section - two exam notebooks divided by skills
 - third section - three examination notebooks complete with answers
 - fourth section - exercises useful for the preparation, the review and the fixing of the grammatical structures
5. The tests are presented according to a gradual difficulty criterion so that the student can approach them without difficulty
6. Understandable and simple layout that resumes the structure presented on the examination so that the student can become familiar with the exam in a practical way
7. Competitive price
8. Answers, in-depth analysis and explanations
9. Online glossary in various languages to cover different language needs
10. Opportunity for teachers' training through webinars organized by Ornimi publishing house

Weaknesses of the product

- ✓ Series not completed yet (volumes for the other levels are getting prepared)

Ornimi Training



For continuous and concrete contact with the teachers...

- ✓ Activities for continuous education
- ✓ In person workshops
- ✓ Webinars
- ✓ Experienced trainers
- ✓ Many topics proposed
- ✓ Assistance to teachers
- ✓ Didactic support for course planning

...for training without barriers, for disciplinary and methodological updating on the main topics of teaching innovation.

 **YouTube** Ornimi - webinar: <https://www.youtube.com/channel/UC97yPHllfXg1mMluXXkeTYA>